



# Make sure you save your place in the Diocese of Little Rock Directory for 2008

Put your advertising message in the hands of Catholic decision-makers across the state! Place an ad in the 2008 Diocese of Little Rock Directory and keep your business' image in nearly 2,000 households, offices, churches and schools for the next year.

The directory is used daily by those who work for the Church, people who are active and involved in the diocese and by those who want to keep in contact with former parishes and pastors. The directory is also a valuable tool for those who travel the state and want to attend Mass in another town.

## AD RATES

*Black & white*

Full page ..... \$275  
 1/2 page ..... \$150

### Premium positions (full color)

2nd & 3rd covers ..... \$350  
 4th cover (back) ..... \$400

*2007 cover advertisers have right of first refusal until April 18, 2007.*

*Ad rates are net.*



## AD SIZES

1/2 page ..... 4.5" w X 3.75" d  
 (27p X 22p6)  
 Full page ..... 4.5" w X 7.66" d  
 (27p X 46p)

*Cover positions bleed. Call for details.*

## The 2008 Directory will include:

- Important updated parish information, such as Mass times, addresses, phone numbers and staff members
- Listing of all priests, sisters, brothers and deacons in the state, including e-mail addresses
- Listing of contact people and services offered by diocesan offices
- Web site addresses of Catholic institutions

## Distribution

- All Catholic parishes, schools and hospitals in the state
- Priests, deacons, sisters and brothers
- Active parishioners in Arkansas

## Deadlines

- Ad space reservation: June 20, 2007
- Ad materials: June 25, 2007

**Bonus:** With your paid advertising, get a free copy of the directory (\$10 value).



## Arkansas Catholic

Diocese of Little Rock  
 P.O. Box 7417  
 Little Rock AR 72217

For more information or to order your ad in the 2008 Directory, please call Leslie Henson-Kita at (501) 664-0125, or e-mail [lkita@dolr.org](mailto:lkita@dolr.org)