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# 2024



**JANUARY**

**Place advertising  
 for Lent now**

**FEBRUARY**

**Finance section**  
 FEB. 10  
 Deadline: Jan. 31

**Lent section**  
 FEB. 17  
 Deadline: Feb. 7

**MARCH**

**RCIA section**  
**MARCH 30**  
 Deadline: March 20  
 Bonus distribution

**APRIL**

**Catholic Schools  
 section**  
 APRIL 27  
 Deadline: April 17

**Crisis Pregnancy  
 Resource Directory**  
 APRIL 13  
 Deadline: April 3

**MAY**

**Vocations section**  
 MAY 18  
 Deadline: May 8

**Graduation  
 section**  
 MAY 25  
 Deadline: May 15

**JUNE**

**Buy 6 ads,  
 get 3 free**  
 Deadline: June 3

**Business  
 advertorials**  
 JUNE 15  
 Deadline: June 5

**SPECIAL  
 OPPORTUNITIES**

**aSpire**  
 e-newsletter  
 comes out twice  
 monthly

**Arkansas Catholic**  
 website reaches  
 readers 24/7

**Diocese of Little  
 Rock Directory**  
 used by decision  
 makers in diocese

**NON-PUBLISH  
 DATES**

**2024**  
 Jan. 6  
 June 1  
 July 6  
 August 3  
 September 21  
 December 28

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## JULY

**Knights of  
Columbus section**

JULY 13  
Deadline: July 3

**Annual pull-out  
calendar, limited  
spaces available**

JULY 27  
Deadline: July 17

## AUGUST

**Back-to-school  
section**

AUG. 17  
Deadline: Aug. 7

**Young Adults  
Who Inspire Us**

AUG. 31  
Deadline Aug. 21

## SEPTEMBER

**Priesthood Sunday**

SEPT. 28  
Deadline: Sept. 18

## OCTOBER

**Respect life  
section**

OCT. 5  
Deadline: Sept. 25

**Christmas  
shopping special:**

Buy six, get two  
FREE  
begins in October

## NOVEMBER

**Advent section**

NOV. 30  
Deadline: Nov. 20

**Christmas  
shopping special:**

Buy 3, get 1 FREE  
Deadline: Nov. 20

## DECEMBER

**Christmas  
greetings**

DEC. 21  
Deadline: Dec. 11